

Are you considering Plastic or Cosmetic Surgery?



There are many different reasons why people consider cosmetic surgery. Whether to keep a more youthful appearance, bring more balance to their features, remove excess fat or tighten up loose skin, the decision is a very personal one. A major key and one of the most important steps in the decision-making process is finding the right surgeon. The American Academy of Cosmetic Surgery offers these guidelines to help you make an informed choice.

- Check the surgical experience of the surgeon you are considering.
- Does the surgeon specialize in cosmetic surgery or is it only a small part of their practice? Often surgeons who advertise themselves as cosmetic surgeons are actually specialists in other fields but wish to emphasize or build a cosmetic surgery practice.
- How many procedures of this kind has the surgeon performed, and for how long has he/she been doing them?
- How many is the doctor currently performing per year?
- Before-and-after photographs can give you some indication of the surgeon's ability, although you must realize that they cannot be construed as a guaranteed result for you. Each patient is different and results vary. So remember, while they can be helpful, a few great pictures can be misleading.
- Make sure you are comfortable with the personal rapport between you and your surgeon. In addition, you should also feel at ease with the staff. Any concerns should be addressed in a

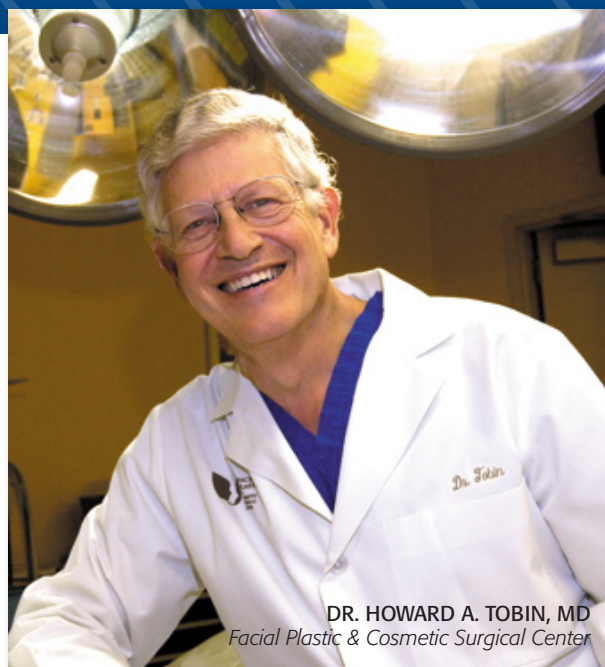
Cosmetic Surgery is a field of medicine where experience counts and that is an area where the *Facial Plastic and Cosmetic Surgical Center* really stands out from the rest.

prompt and considerate manner. Patients should never settle for an incomplete answer.

Privacy, of course, is of paramount concern for those considering cosmetic surgery. At Facial Plastic & Cosmetic Surgical Center we are dedicated to insuring the privacy of each and every patient. The staff's warm and caring attitude coupled with their knowledge and experience, enhances our patients' overall surgical journey. We love our patients, treat them like family, and it shows!

The consultation is actually just as important as the surgery. During your consultation, Dr. Tobin will fully explain the surgery and recovery in a way that is easy to understand. He will also make you fully aware of all options and the risks involved. He takes as much time as needed to answer your questions and never makes a patient feel rushed.

Cosmetic surgery is a field of medicine where experience counts and that is an area where the Facial Plastic and Cosmetic Surgical Center really stands out from the rest. Along with Dr. Tobin's 40+ years of experience, his staff, combined, boasts over 90 years experience exclusively in this field! This amount of experience concentrated in one facility is especially important today. With a growing trend toward non-invasive medical treatments, many younger doctors and staff may have limited experience in the more complex surgical procedures that still form the basis of our practice.



DR. HOWARD A. TOBIN, MD
Facial Plastic & Cosmetic Surgical Center

In addition to the Surgical Center, the facility also has two guest suites available for overnight recovery. These exclusive accommodations give patients traveling from out of town the added comfort and convenience of spending the night after surgery onsite rather than in a hotel.

ABOUT DR. TOBIN

Dr. Tobin is certified by the American Board of Cosmetic Surgery and the American Board of Facial Plastic & Reconstructive Surgery. He has more than 40 years experience in the field of cosmetic surgery.

Originally from New Jersey, he graduated from Princeton University and attended medical school at Baylor College of Medicine followed by an Internship at the University of Virginia Medical Center and a Fellowship in Head and Neck Cancer Surgery at the University of Cincinnati. He was introduced to Abilene while serving our country as an Air Force surgeon stationed at Dyess AFB. After making solid relationships with the local medical community, he decided West Texas was a setting compatible with his philosophy and practice interests.

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Dr. Tobin is recognized as a pioneer in the concept of ambulatory surgery, especially in the field of cosmetic surgery. When he founded the Facial Plastic & Cosmetic Surgical Center in 1985, people were just beginning to look at cosmetic surgery as something attainable for the average person and not just a luxury for the rich. The Facial Plastic & Cosmetic Surgical Center is fully state licensed and is accredited by the Accreditation Association for Ambulatory Health Care.

Dr. Tobin specializes in all aspects of cosmetic surgery of the face and body. Some of the procedures he commonly performs include, Liposuction, Fat Transfer, Breast Augmentation, Breast Lift and Reduction, Blepharoplasty (eyelid surgery), Rhinoplasty (nose job), Facelift, Abdominoplasty (tummy tuck), Calf Augmentation, Brachioplasty (arm reduction) and Pectoral Augmentation.

As indicated by the list of procedures, women aren't the only ones seeking cosmetic surgery. The number of men seeking Dr. Tobin's expertise in cosmetic surgery has been on the rise in recent years. One example of surgery that has been growing in popularity and has a high rate of satisfaction among males (teen to adult) is removal of excess breast tissue (gynecomastia). A more complete list of the procedures performed by Dr. Tobin can be found on his website www.newlook.org.

An accomplished pilot with over 5,000 hours, Dr. Tobin is proud to be one of the most active



volunteers of the Veteran's Airlift Command. This is a national network of aircraft owners and pilots that provide free air transportation across the country to wounded soldiers and their families for medical and other compassionate purposes. He is also active in the Angel Flight program. He has been able to incorporate his love of flying into his practice and travels throughout Texas to see patients for cosmetic surgery consultation, injectable treatments as well as follow up appointments on a scheduled basis. This schedule can be found at www.newlook.org.

If you are considering cosmetic surgery and have questions or want to schedule a consultation with Dr. Tobin in Abilene, Lubbock, Midland or San Angelo, you can contact our Center at 1-800-592-4533.

Financing is available through First Financial Bank, Abilene and CareCredit. We suggest you visit our website at www.newlook.org/financing for more information. 🍏



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The Cosmetic Surgical Center of Texas™